

AI first, in everything we build.

Custom AI tools, the web platforms they live on, and the growth layer on top.

Riga, Latvia · clickscale.agency · hello@clickscale.agency · +371 27 832 222

Three layers, one team

We build custom AI tools and the web platforms they live on — chatbots grounded in your own data, automation workflows, online stores and lead-gen sites. Ads, SEO and analytics sit on top as the growth layer. One senior team, every number measured to the euro.

196

AI skills in production

31

Connected tools & MCPs

85+

Builds shipped

48h

Fastest ship on record

01 · AI development

Chatbots grounded in your own knowledge base (RAG), WhatsApp and web assistants that answer around the clock and qualify enquiries, automation workflows across your CRM, e-mail and internal systems, in-house AI training.

02 · Web development

Online stores, lead-gen sites, marketplaces and internal tools — built AI-first, which is why they ship in days and weeks, not quarters. Shopify, Lovable, React or fully custom.

03 · Growth layer

Google and Meta ads, SEO and AEO, and analytics we set up ourselves so the numbers can be trusted. Reporting is a dashboard you can open any day of the month.

TRUSTED BY 50+ BRANDS ACROSS THE BALTICS & EU



HOW A COLLABORATION RUNS

01 Discovery & Audit 1–2 weeks

We map your funnel, ad accounts, tracking and competitors before a cent is spent. You leave with a clear gap analysis and the opportunities worth chasing.

02 Strategy & Roadmap 3–5 days

A costed plan tied to your numbers — the channels, budgets and KPIs we'll be measured against, agreed before we build.

03 Build & Launch 2–4 weeks

Campaigns, conversion tracking and the pages they land on go live together, wired to clean data so the results are trustworthy from day one.

04 Scale & Optimize Ongoing

We pour budget into what converts and cut what doesn't — refined continuously and reported weekly in numbers you can check yourself.

Selected work

Six of 85+ builds shipped — what each does, the AI inside it, and the stack.

WHATSAPP SALES MACHINE

A WhatsApp AI bot that sells while you sleep

Built in 6 weeks

WHAT IT DOES

Replies to customers 24/7 in native Latvian, in under 3 seconds

Auto-qualifies leads — industry, company size, budget — and hands only ready-to-close deals to the team, with a lead score in the CRM

THE AI PART

RAG over the client's own inventory, price list, calendar and documents — answers are grounded, not generated from memory

Native Latvian conversation, sub-3-second response time, around the clock

BUILT WITH

WhatsApp Cloud API · OpenAI / Gemini models · RAG + vector search over client data · Supabase (Postgres) for state and conversation history

COREWATCH

Ops platform for an aviation passenger-rights operation

In production · still shipping

WHAT IT DOES

Claims: intake, processing and per-airport work queues, with attribution held against each claim

A field-agent network run by airport — availability, objectives, commission terms, monthly settlements and locked payroll runs

THE AI PART

Natural-language questions over the operational database: the answer arrives as a summary, the rows, and the SQL that produced them, with a re-runnable history

Claim-brief generator where the EU-261 figures are ground truth the model may not recompute — each flag becomes an open check, and citations are never invented

BUILT WITH

TanStack Start + React + TypeScript · Supabase — Postgres, auth, row-level security · Drizzle migrations · Cron-driven dispatch endpoints for briefs, digests and alerts

WAKESURF MAP

Custom marketplace for wakesurf spots, clubs and coaches

In build 2026 · still shipping

WHAT IT DOES

Map-first marketplace: spots, clubs, coaches and events on a Mapbox map, each with its own page and search

Booking flow end to end — availability, reservation, payment, rescheduling, an .ics calendar file per booking, and reminders

THE AI PART

Trip planner that streams an itinerary built from semantic retrieval over spots and clubs, with the coaches, events and forecasts that hang off that shortlist — lexical ranking stays as the fallback

Vector embeddings (1536-dim) over the catalogue, so retrieval matches meaning rather than keywords

BUILT WITH

TanStack Start + React + TypeScript · Mapbox GL for the map interface · Supabase — Postgres, auth, row-level security, SSR sessions · Stripe payments, payouts and club billing

PACKAGING NAVIGATOR

EU packaging-regulation data engine, built in 48 hours

Built in 48 hours

WHAT IT DOES

Compliance hub + cost calculator for the EU Packaging & Packaging Waste Regulation (in force 12 Aug 2026)

Structured dataset for all 27 member states: EPR tariffs per material, competent authority, legal basis, registration costs, deposit-return status, reporting cadence

THE AI PART

Agent-driven research: each of the 27 country files assembled from primary sources, with the source URL and check date carried per fact

A seven-state provenance model the agent has to fill in — an unverified fact cannot silently become a verified one

BUILT WITH

Lovable + React + Vite + TypeScript · Tailwind CSS · Structured per-country dataset with per-fact provenance · Client-side cost calculator, CSV + PDF export

AGENTIC COMMAND CENTER
The dashboard the agency actually runs on

Built in 6 weeks · in production

WHAT IT DOES

Single view over clients, the skills library (196 codified skills), connected tools and live automation workflows
Prospect scoring system

THE AI PART

196 codified agent skills across 10 categories — audits, ads copy, SEO, design, security, ops — so every team member gets the same output quality

31 tools and MCP servers the agents read and write directly: Google Ads, GA4, Meta, Shopify, Supabase, Notion, Slack, our own Hub MCP

BUILT WITH

React + TypeScript dashboard · Supabase — Postgres, auth, row-level security · Own MCP server exposing the hub to the agents · Cron-driven sequence automation, email open/click tracking

ALSO BUILT

The Wed Thread · Tveris · Atklāj Latviju · SINERGIA · Spice Up Store · Prefab marketplace · Auto Scout · ChatBot Companion · Reseller Hub · Quote-to-invoice automation · eSIM e-commerce · Video Spark · Window & door configurator · Community Connect · ClickScale OS

PURUS PET
B2B pet-care brand platform with an agent-readable catalogue

In build since July 2026 · still shipping

WHAT IT DOES

Brand and catalogue site for a professional pet grooming and care range — 27 products across grooming, paw and nose, ear and eye, dental, odour control and specialty ranges

Three partnership models explained and priced separately: private label, white label and resell

THE AI PART

Public MCP server over the B2B catalogue with four tools: list the ranges, search by keyword, category or partnership model, fetch full product specs, and explain the partnership models

The agent-facing snapshot is generated from the same product file the site renders, so the two cannot disagree

BUILT WITH

TanStack Start + React + TypeScript · Tailwind CSS · Shopify Storefront API — headless cart and checkout · Supabase for forms, auth and storage

The numbers, and what clients say

Every figure comes from the client's own analytics or the ad platform itself.

Premium Greenhouses

E-commerce / Home & Garden

+156% conversion **1.2s** load time **+340%** traffic

FlightDelays.eu

Lead Generation / Legal

+234% conversion **0.9s** load time **+420%** traffic

Baltu Koks

Forestry / Lead Generation

+280% conversion **0.8s** load time **+450%** traffic

Airline Compensation Niche

Lead Generation / Google Ads

806K impressions **77.2K** clicks **3.49K** conversions

Training Industry

Education / Training Services

106 applications **€6.20** cost / app **90%** convert to client

Shopify E-commerce Store

E-commerce / Shopify

118K impressions **2.87K** clicks **2.4%** avg. ctr

[WHAT OUR CLIENTS SAY · 27 REVIEWS IN FULL AT CLICKSCALE.AGENCY](#)



"A very positive experience! It is definitely the best agency I have ever worked with. I was pleasantly surprised by how much they go into depth and really want to understand the situation and needs before anything is created — nothing is done formally or in a hurry. Professionalism, responsibility and genuine interest in the result. I definitely recommend!"

— Gatis Kokins, Purus Pet



oriģināls auto rezerves daļas



"Professional and personal support in achieving marketing goals. Kristaps always chooses quality over quantity, ensuring that each project is implemented at the highest level. Our cooperation brings real and positive value to the company."

— Oskars, DTS.lv



AMBK Group



"SIA AMBK definitely recommends cooperation with Click Scale Agency. The services provided are not only of high quality, but are also fulfilled within the agreed deadlines."

It is also nice that the entrusted channels are managed proactively and provide quality recommendations, without special invitations.

If you are 'stuck' with a company that does not achieve the planned goals and talks things over with slogans such as 'well, you need to increase the budget...' — we recommend contacting Click Scale Agency. In our case, these professionals adapt to the company's requirements, perform work systematically, start with the most painful points, and in the end this results in much more stable and predictable indicators of incoming lead flows.

We wish Click Scale Agency to continue achieving good results, always be able to maintain a personal approach to customer needs, and not stop growing."

— Kristaps, AMBK Group



EĒRTĪVA MENEDŽMENTA PAMATPRINCĪPI



"Very professional team — they delve into the specifics of the business and look for solutions, not just "fulfill the task". Pleasant to work with — everything is clear, fast and with results. Able to find potential clients with the lowest possible budget."

— Kaspars Cveigēlis, Vadītāju Skola

Let's talk about what AI can do in your business.

A short introductory call, no charge and no obligation. We discuss your business and goals, tell you honestly whether and how we can help, and only then talk scope and price. We don't publish price lists.

Book a call

<https://calendar.app.google/deGTx9xRVtWQiyTc6>

E-mail

hello@clickscale.agency

WhatsApp

+371 27 832 222

Where

Riga, Latvia